

Campus to Corporate: 200 freshers onboarded in 30 days

Assignment

Verizon, the large telecom company was in process of setting up its captive Development center in Chennai, India. The Development center was in its 2nd year of operation and the center had a requirement to recruit freshers out of college and onboard them successfully skilled with the requisite technologies so that they are ready to be placed on projects immediately. The need was for a Learning Service partner who had capabilities to manage this process from start to finish would allow the top management to focus on the business priorities

Benefits

- 200 freshers onboarded with Integrated Curriculum, Assessment, Blended Learning and customized Learning Plan in 30 days
- Start to Finish management of the entire process from Campus to Corporate

Challenges faced by the customer

- Diverse Participant Profile
- Multi-Platform technology competency requirement
- 30-day time requirement for the freshers to be project ready and to be productive

Highlights

- Complete Management of the Onboarding Process
- Curriculum tailored and integrated to meet Development Center current project requirements
- Integrated Assessment Model to assess assimilation of skills at regular intervals
- Learning plan designed customized for multi-platform competency

Achievement

200 freshers trained, skilled and placed in projects in their second month

Synergetics Value Proposition

- Strategic Account Level engagement to understand the client requirements
- Provide solutions that are tailored to Client requirements and convenience
- Consistency of high quality delivery that is cost effective Innovative Assessment Procedure to test and assess the freshers' skill assimilation
- Ability to provide value like end to end management of the entire process

Training Delivery Level

- Concept Visualization
- Active Experimentation
- Application Development (AD)
- Custom Learning path

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